

Personalia

Name : S.M. (Steven Marcel) van der Heijden (1960)

Professional education

1978 – 1980 Bachelor's Study History at Nijmegen University (NL)
1980 – 1985 Bachelor's Study Tourism at Tourism and Leisure University (NWIT in Breda – NL)

Professional career

2004 – present **CEO of TUI Netherlands**, Dutch subsidiary of London based TUI Travel plc. Head offices in Rijswijk, Enschede and Schiphol Airport (all in NL).

1998 – 2004 **Managing Director of Neckermann NL**. After the merger with sister company Vrij Uit: CEO of the new entity Thomas Cook Netherlands (Hoofddorp – NL)

1994 – 1998 **Director of Touroperating at Oad**, the current runner-up travel company in NL (Holten – NL)

1988 – 1994 **Manager of touroperator Eurojet**, specialized in holidays to Tunisia (Baarn – NL). Company was acquired by Dutch marketleader in travel Holland International in 1989 and company moved to Rijswijk (NL). Additional responsibility for business units Fit and Zonnetour

1985 – 1987 **Manager of small touroperator**, specialized in student travel (Nijmegen – NL)

Profile TUI Netherlands

Dutch market leader in tourism. Key figures 2008: 1,4 Mio holidays sold, € 950 Mio revenues, 2.100 FTE. TUI NL operates its own airline (ArkeFly) with fleet of six aircraft (Boeing 767 and 737). Major brands: Holland International, Arke and KRAS.

Main current side activities

- Chairman of the Dutch Association of Travel Agents and Tour Operators ANVR
- Member of the General Council of the Confederation of Netherlands Industry and Employers VNO-NCW
- Member of the Supervisory Council of the Dutch Travel Guarantee Fund SGR

Number of (certificates of) shares Koninklijke Wegener NV:
none